

## SPONSORSHIP PROPOSAL

# THE STATE MATCHING (E-HEART) PROJECT, NEP TRANSITION TO DARES, AND ASOLAR'S PUE STAKEHOLDERS WORKSHOP

**Date:** 18th and 19th December 2024 || **Venue:** UBEC Digital Centre, Jahi, Abuja

## ABOUT THE EVENT

The workshop brings together key players in the renewable energy and development sectors to explore innovative solutions that drive sustainable development in Nigeria.

The event will focus on:

- ❖ **The e-H.E.A.R.T Project under the State Matching Program of the Rural Electrification Fund (REF).**
- ❖ **The Transition to DARES (Distributed Access through Renewable Energy Scale-Up) under the Nigeria Electrification Project (NEP).**
- ❖ **Opportunities for Productive Use of Energy (PUE) to enhance economic growth, community development, and sectoral innovation.**

This high-impact event convenes policy-makers, energy developers, manufacturers, financiers, and stakeholders from international, national, and sub-national levels to address the intersection of renewable energy, community resilience, and economic growth.

## WHY SPONSOR?

Partnering with this workshop positions your organization as a leader in sustainability and innovation, directly contributing to:

- ❖ Accelerating Nigeria's transition to clean energy.
- ❖ Supporting productive-use solutions for health, education, agriculture, rural development, and transportation.
- ❖ Engaging with industry leaders, decision-makers, and key stakeholders shaping the renewable energy future.
- ❖ Enhancing your corporate visibility and brand equity within a growing and dynamic sector.



## JOIN US IN POWERING THE FUTURE!

To learn more about sponsorship opportunities and how your organization can be part of this transformative initiative, please contact us.

## SPONSORSHIP PACKAGE

|                  |   |                                       |
|------------------|---|---------------------------------------|
| DIAMOND PLATINUM | - | 35 MILLION NAIRA ABOVE                |
| GOLD             | - | 20 MILLION NAIRA - 34,9 MILLION NAIRA |
| SILVER           | - | 10 MILLION NAIRA - 19.9 MILLION NAIRA |
| BRONZE           | - | 5 MILLION NAIRA - 9.9 MILLION NAIRA   |

| S/N. |   | DIAMOND PLATINUM | GOLD PACKAGE | SILVER PACKAGE | BRONZE PACKAGE |
|------|---|------------------|--------------|----------------|----------------|
| 1.   | Organisation's Name and Logo at Stage Front                         | ●                | ●            | ●              | ●              |
| 2.   | Organisation's Logo on Workshop Invitation Cards and Emails         | ●                | ●            | ●              | ●              |
| 3.   | Organisation's Name and Logo on Promotional Flyers for the Workshop | ●                | ●            | ●              | ●              |
| 4.   | Organisation's Logo on Print Ads and Event Program                  | ●                | ●            | ●              | ●              |
| 5.   | Organisation's Logo on Promotional Items                            | ●                | ●            | ●              | ●              |
| 6.   | Access to Database of Associations, Cooperatives, and SMEs          | ●                | ●            |                |                |
| 7.   | Publicity on All Nigerian Media Channels                            | ●                | ●            | ●              |                |
| 8.   | Mentions in Post-Event Social Media Campaign                        | ●                | ●            | ●              | ●              |
| 9.   | Press Release Mentions  | ●                | ●            | ●              | ●              |
| 10.  | Shout-Outs and Acknowledgement in Radio Campaigns                   | ●                | ●            | ●              | ●              |
| 11.  | Shout-Outs and Acknowledgement in Television Campaigns              | ●                | ●            | ●              |                |
| 12.  | Presence on Sponsor Row   | ●                | ●            |                |                |
| 13.  | Naming Rights to the Workshop Stage                                 | ●                | ●            |                |                |
| 14.  | Organisation's Banners at Workshop Entrance                         | ●                |              |                |                |
| 15.  | Organisation's Banners in Parking Areas                             | ●                |              |                |                |
| 16.  | Organisation's Banners on Workshop Grounds                          | ●                | ●            |                |                |
| 17.  | On-Site Sales of Organisation's Products or Services                | ●                | ●            | ●              | ●              |
| 18.  | Verbal Mentions on Stage  | ●                | ●            | ●              | ●              |
| 19.  | Organisation's Branding on Stage Visual Displays                    | ●                | ●            | ●              | ●              |
| 20.  | Dedicated Sponsors' Activity Space                                  | ●                | ●            | ●              | ●              |
| 21.  | Table of 10 for Your Organisation's Representatives                 | ●                | ●            | ●              | ●              |
| 22.  | 10 VIP Access Tickets   | ●                | ●            |                |                |
| 23.  | Keynote Speaker at the Event  | ●                | ●            |                |                |
| 24.  | Leading Syndicate Discussions                                       | ●                | ●            |                |                |
| 25.  | Participation in Four Panel Discussions                             | ●                | ●            |                |                |